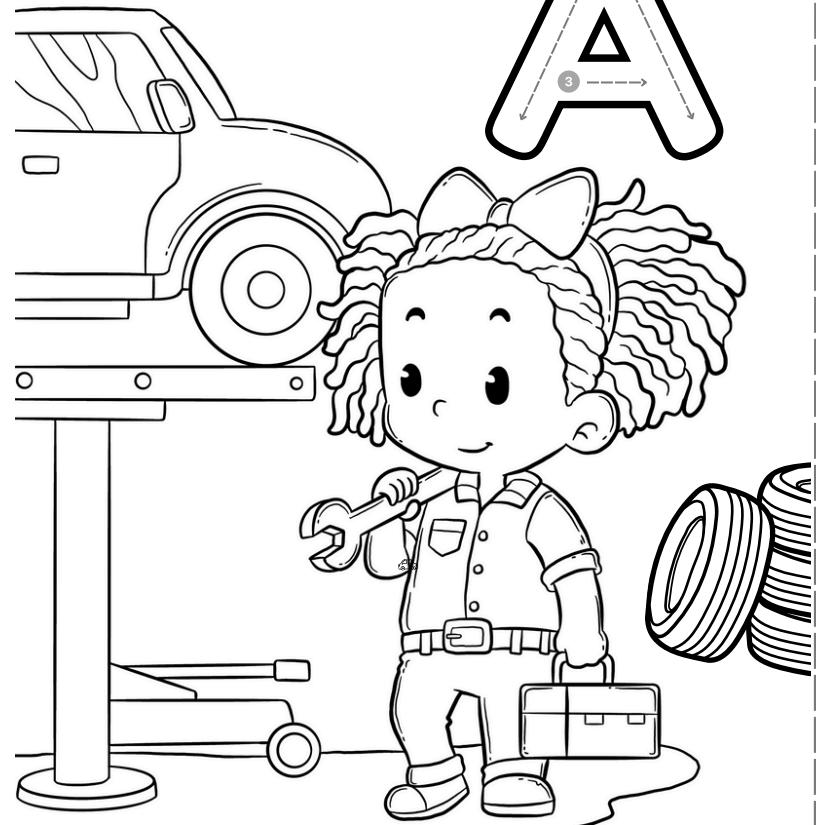
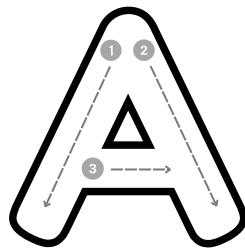
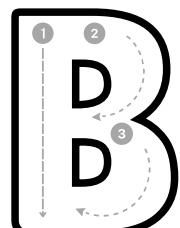


The **ABC's** of 529's

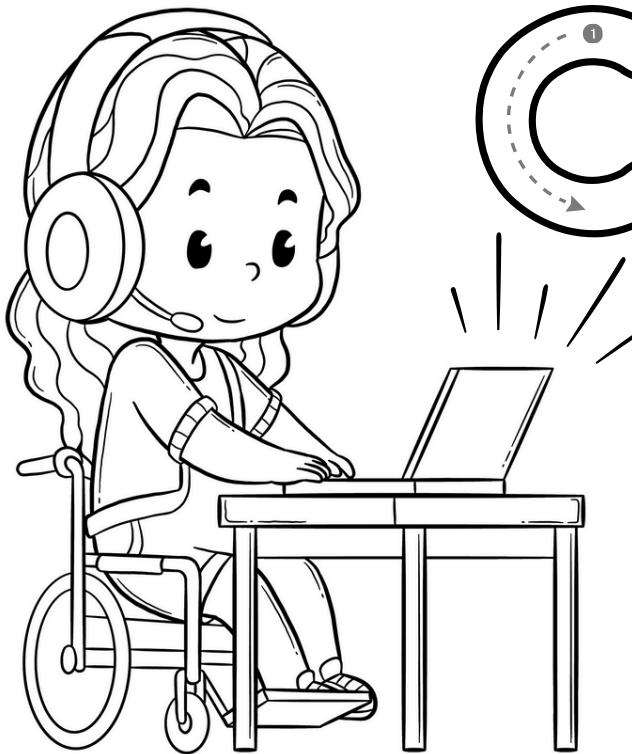
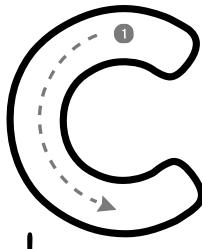
What do you want to be when you grow up? Saving in a 529 account for college and career training can help you achieve your dream!



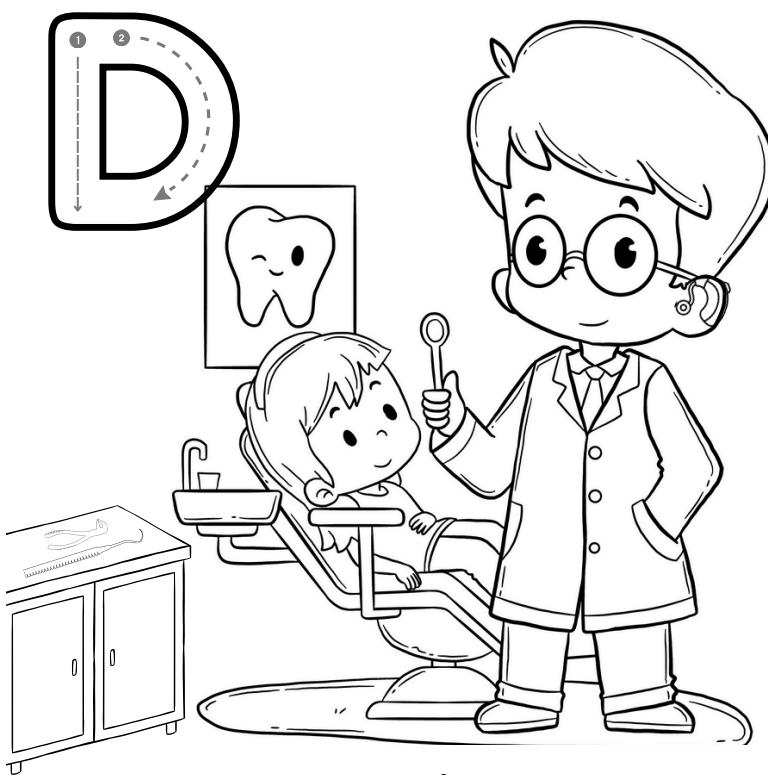
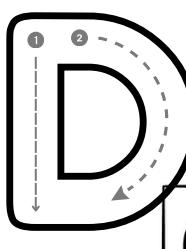
Automotive Technician



Biologist



Computer Scientist



Dentist

This activity is brought to you by Edvest 529, Wisconsin's direct-sold college savings plan. Administered by the State of Wisconsin's Department of Financial Institutions, Edvest 529 has been helping families save for higher education for more than 25 years.

What is a 529 College Savings Plan?

A 529 Plan is a tax-advantaged savings and investment account designed specifically to help individuals and families save for future education expenses. You can pay for tuition, fees, books, supplies, and more at eligible schools nationwide and many schools abroad.

Benefits of Saving with the Edvest 529 College Savings Plan:

- A **tax-advantaged** way to save for college and other higher education expenses.
- **Wisconsin state income tax deduction** for Wisconsin taxpayers on contributions, subject to annual limits.
- **Tax-deferred growth and tax-free withdrawals** for qualified educational expenses.
- An account can be opened by **parents, grandparents, other family, and friends**, for any child you want to inspire to achieve their dreams through college and career training.
- **Can be opened in 15 minutes!**

Learn more about saving for college and career training with videos, webinars, and FAQs at www.Edvest.com.



To learn more about Wisconsin's Edvest 529 College Savings Plan, its investment objectives, risks, charges and expenses see the Plan Description at Edvest.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed, and there is the risk of investment loss. Prior to investing, check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan. If the funds aren't used for qualified higher education expenses, a federal 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Consult your legal or tax professional for tax advice. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Edvest 529 College Savings Plan. 4109348-1226