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Congratulations on the new child in your family!

While your baby may be tiny now, they have a big future ahead of them. That is why it is never too early to start saving for your child's future college and career training!

Saving early can make a big difference.

Did you know...

- Children with savings, even small amounts, for their future education tend to enroll in education beyond high school at higher rates. *(According to research by the National College Attainment Network).*
- Family and friends can help you save for your child's future. They may enjoy giving a meaningful gift to help build your savings.
- Saving \$25 per month starting when a child is born could add up to thousands by the time they graduate high school!

Wisconsin's **Edvest 529 college savings plan** is designed to help families invest for a loved one's future education and specialized training expenses, like tuition, housing, books, supplies, and more. For more than 25 years, Wisconsin's Edvest 529 plan has helped families save for these expenses.

What makes Edvest 529 special?

- Earnings grow tax-deferred, and **withdrawals are free from state and federal tax when used for qualified expenses.**
- Wisconsin taxpayers can claim a **Wisconsin state income tax deduction** on money they contribute to an Edvest 529 account, up to annual limits.
- Savings can be used at college, technical school, certificate programs, Registered Apprenticeship programs, and more!

Start saving for your child today. Your future graduate will thank you!

Visit **Edvest.com** to open an account and to find resources like FAQs, short videos, savings tools, and webinar opportunities.

The Wisconsin Department of Financial Institutions is the state Administrator of the Edvest 529 College Savings Plan.

